



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN TENNESSEE



**TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:**

**\$371.3** MILLION

## CONGRESSIONAL DISTRICT 7

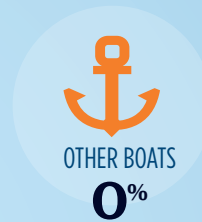
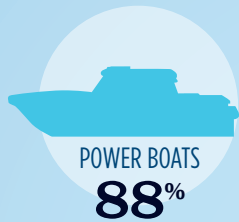
Number of Recreational Boats*	<b>34,653</b>
Recreational Boating Industry Businesses	<b>65</b>
Total Jobs	<b>2,927</b>
Annual Recreational Boating-Related Spending	<b>\$157.2</b> MILLION

### RECREATIONAL BOATS IN TN-7

**TOTAL BOATS\*** ▶ **34,653**

<b>REGISTERED BOATS</b>	<b>34,653</b>
Power boats	30,388
PWCs	3,868
Sailboats	270
Other Boats	127

**HOUSEHOLDS PER BOAT** 7.7

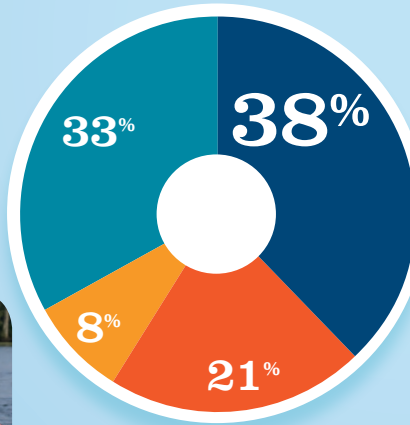


\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN TN-7

**TOTAL BOATING JOBS** ▶ **447**

Boat Building	1
Motor / Engine Mfgr.	150
Accessory / Supplies Mfgr.	36
Dealers / Wholesalers	92
Boat Services	168



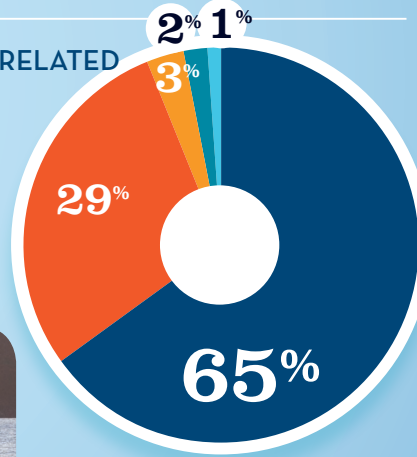
BOAT BUILDING † 0%  
 MOTOR/ENG. MFGR. 33%  
 ACC./SUPPLIES MFGR. 8%  
 DLRS/WHOLESALERS 21%  
 BOAT SERVICES 38%



### RECREATIONAL BOATING-RELATED BUSINESSES IN TN-7

**TOTAL BUSINESSES** ▶ **65**

Boat Building	1
Motor / Engine Mfgr.	1
Accessory / Supplies Mfgr.	2
Dealers / Wholesalers	19
Boat Services	42



BOAT BUILDING 1%  
 MOTOR/ENG. MFGR. 3%  
 ACC./SUPPLIES MFGR. 2%  
 DLRS/WHOLESALERS 29%  
 BOAT SERVICES 65%

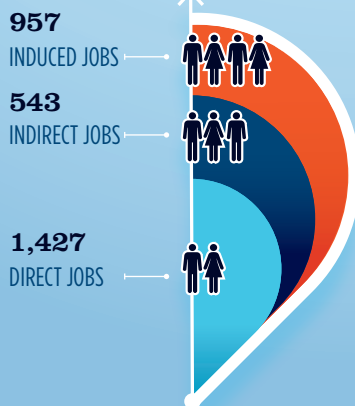


### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN TN-7

**EST. TOTAL JOBS** ▶ **2,927**

**EST. TOTAL LABOR INCOME** **\$121.6** MILLIONS

Est. Direct Income	\$49.4
Est. Indirect Income	\$30.3
Est. Induced Income	\$41.9



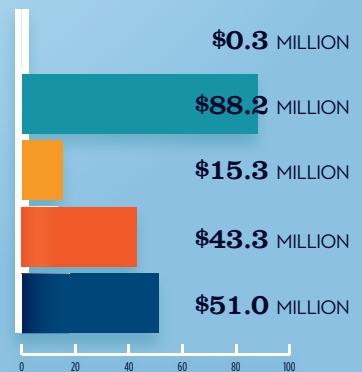
### RECREATIONAL BOATING INDUSTRY SALES IN TN-7

MILLIONS

Boat Building	\$0.3
Motor / Engine Mfgr.	\$88.2
Accessory / Supplies Mfgr.	\$15.3
<b>TOTAL MFG. SALES</b>	<b>\$103.8</b>

Dealers / Wholesalers	\$43.3
Boat Services	\$51.0
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$94.3</b>

BOAT BUILDING  
 MOTOR/ENG. MFGR.  
 ACC./SUPPLIES MFGR.  
 DLRS/WHOLESALERS  
 BOAT SERVICES



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University